

Haydn Kerr

haydn.kerr@uconn.edu | (959) 929-2515 | www.haydnkerr.com | www.linkedin.com/in/haydn-kerr/

Education

University of Connecticut Class of 24'

Bachelor of Fine Arts in Digital Media and Design GPA 3.92/4

Babbidge Scholar - 21 | New England Scholar - 22, 23 | Dean's List - Fall & Spring 21, 22, 23

Skills

Developer: HTML, CSS, Javascript, Python, Frontend Frameworks (React, JQuery, Bootstrap, SASS, three.JS), VScode, Github, CMS (Wordpress, Wix), version control, responsiveness, debugging, user experience, web performance.

Designer: Adobe Suite, User Research, Wire Framing, mockups, prototyping, SEO, Painting, Drawing.

Experience

Digital Experience Group, Storrs, CT

Frontend Developer & UI/UX Designer

April 2022 - Present

- Designing and delivering websites and applications in an agile based environment for a diverse range of clients, including both internal and external stakeholders of the University of Connecticut.
- As Project Manager, led the development of three individual websites dedicated to the history of Puerto Rican politics, fostering greater public awareness and engagement. Including the creation of a comprehensive database, curating and organizing over 200 historical documents, enhancing accessibility and research capabilities for users.
- Translate client requirements into visually appealing interfaces using HTML, CSS, and JavaScript. Collaborated with backend teams to ensure seamless integration and optimized user experiences across platforms through accessibility and responsiveness design utilizing content management systems.
- Thoroughly testing, troubleshooting and debugging to maintain the highest standards of code quality and accessibility, while adhering to project timelines and delivering successful solutions to clients.

Nutmeg Publishing, Storrs, CT

Lead Designer

July 2021 - Present

- Design engaging layouts, graphics, and illustrations for the University's publications, seamlessly integrating visual elements with content themes.
- Collaborate closely with cross-functional teams, including editors and photographers, to ensure the cohesive and effective representation of the university experience, adhering to established style guides.
- As Lead Designer, guiding a dedicated team of 4-5 Junior Designers, and providing insightful feedback to foster a collaborative and innovative design environment.

Camp Matoaka, Smithfield ME

Senior Waterski Counsellor/Lifeguard

Summer 2014 - 2018

- Developed and implemented instructional programs for multiple water sports.
- Ensured adherence to safety guidelines for large groups during pool and lake events.
- Engaged campers during free time, fostering creativity and adaptability to enhance their experience.

Personal Projects

Miracles For Satos Rescue

- Led a successful website redesign for an Animal Rescue NPO resulting in: 55% & 41% increase in unique visitors & site sessions, 203% leap in average user sessions and 3350% increase in contact form submissions.

Alveus Sanctuary

- Participating in an open-source initiative with Alveus Sanctuary, focusing primarily on debugging, code refinement, and proposing/implementing innovative concepts to enhance the website.